DESI6N

WEB & MARKETING EXPERTISE

MONTHLY PACKAGE

MARKETING ASSISTANCE

Monthly **Marketing** Package

Consistent, professional content every month without hiring an in-house team. You run the business. We keep your brand showing up, looking sharp, and getting found.

$1,500/mo

BILLED MONTHLY

- ✓ **Yearly planning meeting** to map your promos, seasons & goals
- ✓ **Monthly content calendar** so you know what's coming
- ✓ **You approve everything** before it goes live
- ✓ **One revision round** on every piece

WHAT'S INCLUDED

Blog Posts
EVERY MONTH — 2

- Written to help you **show up on Google**
- Keyword-focused with SEO titles & descriptions
- Ready to publish on your site

Static Social Posts
EVERY MONTH — 15

- **Custom-designed** on-brand graphics
- Captions & hashtags written for you
- Sized for Facebook, Instagram & more

Video Posts
EVERY MONTH — 2

- Short-form **reels** edited for social
- Captions, music & branding added
- Made from footage you send us

Web Maintenance
EVERY MONTH — 2hr

- Text, photo & menu/price **updates**
- Fixes and quick site health checks
- Keeps your site current and secure

OPTIONAL ADD-ON

+$500/mo

Done-For-You Posting

- We **schedule & post** everything for you
- Posted on your **Facebook, Instagram** & more
- **Monthly numbers report**: reach, engagement & followers
- Website visits tracked, plus **what's working**

HOW IT WORKS

01	02	03	04	05
Plan	**Calendar**	**Create**	**Approve**	**Post & Track**
Yearly meeting to set goals & key dates	Your month of content, mapped out	Blogs, graphics & videos made for you	You review, we polish	You post, or we do it with the add-on

Ready to stay consistent? Let's talk.

Book a quick **Google Meet** or call **802.379.9308**
Devon@dldesi6n.com

Maintenance hours reset monthly and don't roll over. Video posts are edited from footage you provide; on-site filming is quoted separately.